



Partner Opportunities

EAC CONVENTION 2025



The EAC

The European Airshow Council (EAC) is not for profit organisation that represents the interests of airshow organisers, performers, and related stakeholders across Europe. Established in 2000 to promote and enhance the quality and safety of airshows, the EAC works to identify best practices, develop programs, and provide a platform for communication and collaboration among its members. The EAC Board is formed from volunteers, all of which are professionals within differing elements of the airshow industry.

Key objectives of the European Airshow Council include:

- **Safety:** Advocating for high safety standards in airshows and providing guidance on risk management to ensure the safety of performers and audiences.
- **Promotion:** Supporting the airshow industry by promoting airshows as essential events for aviation enthusiasts, families, communities and economies.
- **Networking:** Facilitating the exchange of information and experiences among airshow organizers, performers, and other stakeholders in the aviation industry.
- **Standards:** Developing and promoting standards for airshow operations, including guidelines for event planning, execution, innovation and entertainment.

The EAC also works closely with aviation authorities and regulatory bodies to ensure compliance with aviation regulations and to address any changes in legislation that may affect airshows. Through its initiatives, the EAC aims to foster a vibrant and safe airshow environment in Europe and is affiliated to the British Air Display Association and the International of Council of Airshows in North America.



EAC Convention

The European Airshow Council (EAC) Convention is an event designed to bring together professionals from the airshow industry, including performers, organizers, and other stakeholders. It typically includes workshops, presentations, and networking opportunities focused on advances in safety, regulations, entertainment, innovation, sustainability and best practices in airshow & flying display management.

Key features of the European Airshow Council Convention typically include:

Workshops and Seminars: The convention includes a series of workshops and seminars led by experts in the field. These sessions cover topics such as safety protocols, regulatory updates, marketing strategies, and best practices for organizing successful airshows, displays and activities.

Networking Opportunities: Attendees have the chance to connect with fellow airshow organisers, pilots, and industry stakeholders, fostering collaboration and partnerships.

Exhibitor Displays: The convention may feature exhibitors showcasing products and services relevant to the airshow industry, including displays, events and airshow related products.

Safety and Best Practices: The EAC emphasizes safety, and sessions may focus on discussions around best practices and advancements in safety measures for airshows.

Awards and Recognition: The convention may also include awards to recognize outstanding contributions and achievements in the airshow community.

Regulatory Updates: Information about changes in regulations affecting airshows and aviation operations is typically shared, helping attendees stay informed about legal and compliance matters.

Overall, the European Airshow Council Convention serves as a vital event for anyone involved in the airshow industry, providing a valuable opportunity for education, networking, and collaboration.



Air Combat Command (ACC) Assets

- THUNDERBIRDS: Full Schedule in 2020; shorter in 2021. Both schedules already approved
- SINGLE-SHIP DEMOS: F-22, F-16, A-10, F-35—4 Teams; approx 20 shows per team = 80
- HERITAGE FLIGHTS (ACC Demo pilots in formation warbird pilots): Only 50-60 shows
- POTENTIAL ASSETS FOR OVERSEAS AIRSHOWS/EVENTS: All the above, plus U-2, E-3 AWACS, E-4, RC/GWC-130, E-3 AWACS, ECHC-130, UAV, H4-60 and all fighters (A-10, F-16, F-15E, F-22, F-35) for statics and flyovers
- FLYOVERS / STATICS – unlimited (but we don't schedule them in the US; just overseas)
- AERIAL DEMONSTRATIONS (e.g. CSAR)
- 2021 Single-Ship Demo Team Requests due to my office: acc.altflux.af.mil by 1 Jul 2020, so I can create a placeholder if USAFE approves your show & H4G approves the asset. DD Form 2535 may get your show on SAFFPA website for stateside unit's visibility
- 2022 Thunderbird Requests (DD Form 2535) due to SAFFPA by 1 July 2020



Consider Partnering with us.

Becoming a Partner of the European Airshow Council (EAC) Convention can offer numerous benefits, including:

- **Brand Visibility:** Gain exposure to a targeted audience of industry professionals, including airshow organizers, performers, and aviation enthusiasts, enhancing brand awareness.
- **Networking Opportunities:** Connect with key stakeholders in the airshow industry, including potential partners, clients, and collaborators, which can lead to new business opportunities.
- **Market Positioning:** Position your brand as a leader and supporter of the aviation and airshow community, helping to build trust and credibility.
- **Direct Engagement:** Engage directly with attendees through presentations, workshops, and promotional materials, allowing for meaningful interactions and feedback.
- **Access to Industry Insights:** Stay updated on industry trends, best practices, and regulatory changes through participation in discussions and sessions at the convention.
- **Targeted Marketing:** Sponsorship allows you to reach a niche market that shares an interest in aviation and airshows, maximizing the impact of your marketing efforts.
- **Community Support:** Show your commitment to the aviation community and support the development and safety of airshows, fostering goodwill among stakeholders.
- **Exclusive Sponsorship Opportunities:** Depending on the sponsorship level, there may be opportunities for exclusive branding rights at specific events or sessions, increasing your visibility.

Overall, partnering with EAC Convention can be a strategic investment that can yield both immediate and long-term benefits for your business.

Partner Packages



Partner Benefits	Platinum x1	Gold x2	Silver x4	Bronze x8
Convention Places				
Full Delegate Places for the Convention	4	2		
Advertisements				
EAC Website Pip Up Ad	1			
Partner Promotional Presentation (5 mins) to Full Delegation	1			
EAC Convention Programme Advert	Full A4 Page	1/2 Page		
EAC Partner Page on EAC Website	Full Entry	Full Entry		
Video Advert during Break Periods	Partner Provided	Partner Provided	Partner Provided	
EAC Website Sponsor Introduction	1	1	1	
EAC Social Media Partner Introduction	1	1	1	1
Logo Placement				
EAC Presentation Slides	Yes	Yes		
Convention Printed Programme Cover	Yes	Yes		
Convention Programme Partner Page	Yes	Yes	Yes	
Social Media Sponsors Slide	Yes	Yes	Yes	Yes
Selected Social Media Posts	Yes	Yes	Yes	Yes
Delegate Welcome Letter (Printed)	Yes	Yes	Yes	Yes
EAC Website (for 12 months)	Yes	Yes	Yes	Yes
Convention Booking Page	Yes	Yes	Yes	Yes
Additional Visibility				
EAC Pop Up Banners with Logo	Yes	Yes		
Prime Placement of Sponsors own Pop Up Banners.	Yes	Yes		
Dedicated EAC Partner Banner	Yes	Yes	Yes	Yes
Partner mentions during introductions and relevant sessions/activities	Yes	Yes	Yes	Yes
2025 Partner Cost	€ 8500	€ 6500	€ 2500	€ 1250

Direct Event Sponsorship



Official Opening Reception – The official opening reception to welcome delegates with food, drink and speeches. Your logo will appear on the menu, promotional material within the reception room and the chance to give a short welcome speech as the partner for this element. You will also be mentioned in the EAC Flash Welcome letter and Programme. 1 Complimentary Convention Place included– **3000 Euros**

EAC Airshow Dinner Drinks Reception –The official welcome reception to the Dinner. Your logo will be placed on the menu card, announcement in the EAC Flash and your banners placed in the reception area. 1 Complimentary Convention Place included. – **3000 Euros**

EAC Airshow Dinner – The official Gala Dinner of the Convention. Your logo and name will be printed on the menu cards, with mentions throughout the convention information speeches, official programme and exhibition space in the Dining hall. The Dinner will also be named after your organisation! 2 Complimentary Convention Places included. **5,000 Euros (7000 when combined with the Airshow Dinner Drinks Reception)**



Lunch Partner – As the official partner for the main Friday Lunch Break, your promotional material will be displayed in the dining hall, advert in the EAC flash and in information speeches before the luncheons. 1 Complimentary Convention Place included – **4000 Euros.**



Coffee Break Partner– with several coffee breaks throughout the convention we have multiple opportunities to announce your organisations support in the information speeches, EAC Programme and EAC Flash. In addition your PR material will also be displayed in the break rooms. – **1000 Euros per break or 4000 Euros for all events.**

The prices quoted above are a guide and can be discussed. We are pleased to be able to include your logo on our promotional material, media, website, and convention documents as part of our standard sponsorship agreement, in addition to any opportunities quoted above.





Contact

For more information on the opportunities available please

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